

MICHAELSON & WALLACE

Parkway 109 Office Center, 328 Newman Springs Road, P.O. Box 8469, Red Bank, New Jersey (USA) 07701

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To: Examiner Jeffrey D. Carlson
AU 3622
US Patent & Trademark Office

Phone: 703 308 3402

Fax: 703 746 3219

From: Peter L. Michaelson, Esq.
Michaelson & Wallace

Phone: (732) 530-6671

Fax: (732) 530-6584 or -6585

E-mail: p_michaelson@mandw.com

Web Site: http://www.mandw.com

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MESSAGE: Applicants: Rick W. LANDSMAN, Wei-Yeh LEE
Atty. Doc.: UCC1CIP-RCE2
Serial No.: 09/237,718 Filed: January 26, 1999
Group Art Unit: 3622 Confirmation No.: 7166
Examiner: Jeffrey D. Carlson
Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Further to our telephone discussion of earlier today, attached you will find the following:

1. Request for Continued Examination (RCE) Transmittal (in duplicate) with authorization to charge the required fee (small entity) in the amount of \$375.00 to deposit account; and
2. Submission Under 37 CFR 1.114 - Request for Interview.

The Examiner is requested to telephone the above attorney in order to schedule a personal interview, preferably, the 2nd or 3rd week in September 2003.

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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

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Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

SUBMISSION UNDER 37 C.F.R. § 1.114
REQUEST FOR INTERVIEW

The attached Request For Continued Examination (RCE) Transmittal, filed simultaneously herewith, is being filed so that the Applicant, Rick Landsman, and the attorney can conduct a personal interview with the Examiner to fully discuss the substantive issues in the last office action in an effort to resolve them and place the application in condition for allowance.

The undersigned attorney requests the Examiner,
upon receipt of the RCE, to telephone the attorney in order
to schedule a personal interview at the US PTO.

Respectfully submitted,

August 14, 2003

Peter L. Michaelson

Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

MICHAELSON & WALLACE
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P.O. Box 8489
Red Bank, New Jersey 07701

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August 14, 2003
Date

(UCC1CIPRCE2REQUEST/50:ca)